

BOLDSPACE EVENT

The language of No&Low: Report launch



Join us at the launch of our latest research report, in collaboration with Club Soda, which explores the language of the no&low alcohol industry.

The report explores the changing language of no&low with first hand insight from some of the biggest brands in this space.

Our panel of esteemed industry experts will be discussing the findings, giving us their thoughts on how to stand out from the crowd, the debate around whether we need uniform terminology to help guide consumers and the age-old question of when to borrow from the alcohol sector.

The event will wrap up after nibbles and drinks, supplied by our favourite no&low brands.

We hope you will be able to join us for what promises to be an enlightening and fun afternoon.



Amanda Thomson
CEO & Founder,
Thomson & Scott



Laura Willoughby
Co-Founder &
Director of Partnership,
Club Soda



Chris Losh
Director,
World Alcohol-Free
Awards



Emily Laws
Head of brand,
Lucky Saint

About Club Soda

Club Soda is the UK's mindful drinking specialist. Experts in alcohol and behaviour change, they also run the Club Soda Tasting Room & Bar in Covent Garden.



DATE:
**Thursday,
16 November
2023**

ADDRESS:
**Boldspace offices,
60-62 Margaret Street,
London, W1W 8TF**

TIME:
**15:30 – 16:00
16:00 – 17:15
17:15 – 18:15**

**Arrivals
Launch & panel discussion
Drinks & networking**

Please RSVP to events@boldspace.com
to reserve your spot. Spaces are limited.